



One7 Consulting

Supporting you to achieve success is our goal.



One7 Consulting

Mission

"Provide advisory services and training in business management to companies in Nicaragua, so that they can more effectively develop their processes at the most affordable cost."

Vision

"To be the most influential business advisory and training firm in the development of business organizations in Nicaragua".

Golden Circle

BECAUSE?

We want all entrepreneurs to be able to achieve optimal results in their businesses in a comprehensive and innovative way.

AS?

Implementing a non-traditional advisory system that adjusts to your availability and your budget with the best market practices.

THAT?

Carrying out professional assistance provided by professionals who transmit knowledge from their training, but, above all, from experience.



Our Services

A summary of everything we do to help your business.

Project Formulation and Management

Determination of Technical-Economic Feasibility of business ideas, Project Management (PMI | Scrum Agile), Process Optimization (LSS).

Implementation of Management Systems

Gap analysis, project plan and implementation of ISO 9001, 22301 and 27001 management systems.

Strategic plans

We create or design your Operational, On/Offline Commercial, Financial and Business Continuity Plans, based on methods such as OKRs or 4Dxs.

Seminars and Workshops

Leadership, Customer Service, Time Management, Negotiation, Sales, Digital Marketing.

Marketing Digital

Management of Social Networks, Management of Advertising Campaigns, creation and maintenance of websites, SEO.

Who have we helped?

We have taken multiple brands, from different sectors and in all of them we have been successful, driving them to achieve their commercial and growth objectives as a business.

We are not limited to business brands, we have also helped to entrepreneurs of all kinds:

- Dra. Aniuska Sandigo of Nicaragua Pediatrician
- Psicóloga Yulia Loredo of Nicaragua Specialist Psychologist
- Lic. Ricardo Langlois of El Salvador, lawyer.



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DON CÁNDIDO
— RESTAURANTE —





	Takeoff	Development	Business
Publications  	8 Monthly	12 Monthly	20 Monthly
Stories	4 Mes + Repost	8 Mes + Repost	12 Mes + Repost
Community Management	2 days a week + Auto answering	3 days a week + Auto answering	5 days a week + Auto answering
Investment	\$287.14	\$402	\$516.85

*Prices Include Taxes

*We also offer website creation services, account management for PPC, SEO, for an additional cost.

Our Packages Include:

- You take videos and photographs for content, to be agreed according to availability and planning with the client.
- Creation or update of the graphic line and logos of the business, as long as it is necessary.
- Management of paid advertising campaigns on platforms such as Facebook, IG, LinkedIn, this exclusively for lifetime campaigns up to 2 Campaigns per month. Budget to be agreed with client.
- Coverage of 1 event without additional charges per month. (Photographs and videos for stories).
- Support for business configuration in Google My Business. (Applies only if the business physically exists)
- Monthly growth report.



Business Package Extras:

- Creation of arts for advertising special events outside of regular publications. (Up to 5 additional arts.
- 2 Posts per month for Google My Business.
- Coverage of 2 events without additional charges per month. (Photographs and videos for stories) During regular hours.
- Option to 1 monthly hour of advice on commercial issues



Contact us

Phone: +505 7509 1179

Email: ventas@one7consulting.com



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